



# Problem



**Inadequate local digital content for teaching and learning, which is on high demand as with the trend for homeschooling during COVID19 and beyond (ICT4E uptake)**



**300,000**

Total Number of Teachers in Public Schools in Uganda –  
Annual Schools Census 2016

# Solution



1 new message x +

https://shareability.net

Shareability Uganda is a pool of free educational resources and a public marketplace for premium teaching & learning content.

[Donate To Keep Shareability Running](#) [Register / Login](#)

**Shareability Uganda E-learning** [Home](#) [About](#) [FREE RESOURCES](#) [PREMIUM](#) [Blog](#) [UPLOAD](#)

Search...

Sharing digital educational resources to aid the new trend of homeschooling, digital pedagogy and eLearning

- Class Presentations, Notes, eBooks, Tests and Quizzes
- Homeschooling Packages, Exam Past Papers Plus Guides with Answers
- Video Lessons, Tutorials and Schemes by Local Teachers
- Articles and News about 21st Century Education

...plus alot more free and premium educational resources!

**Need Help? LET'S CHAT**

[Free Resources by Level / Class](#) [Resources tagged by subject / topic](#)

AGRICULTURE (276) ARABIC (19) ART / FINE ART (206) BIOLOGY (786)

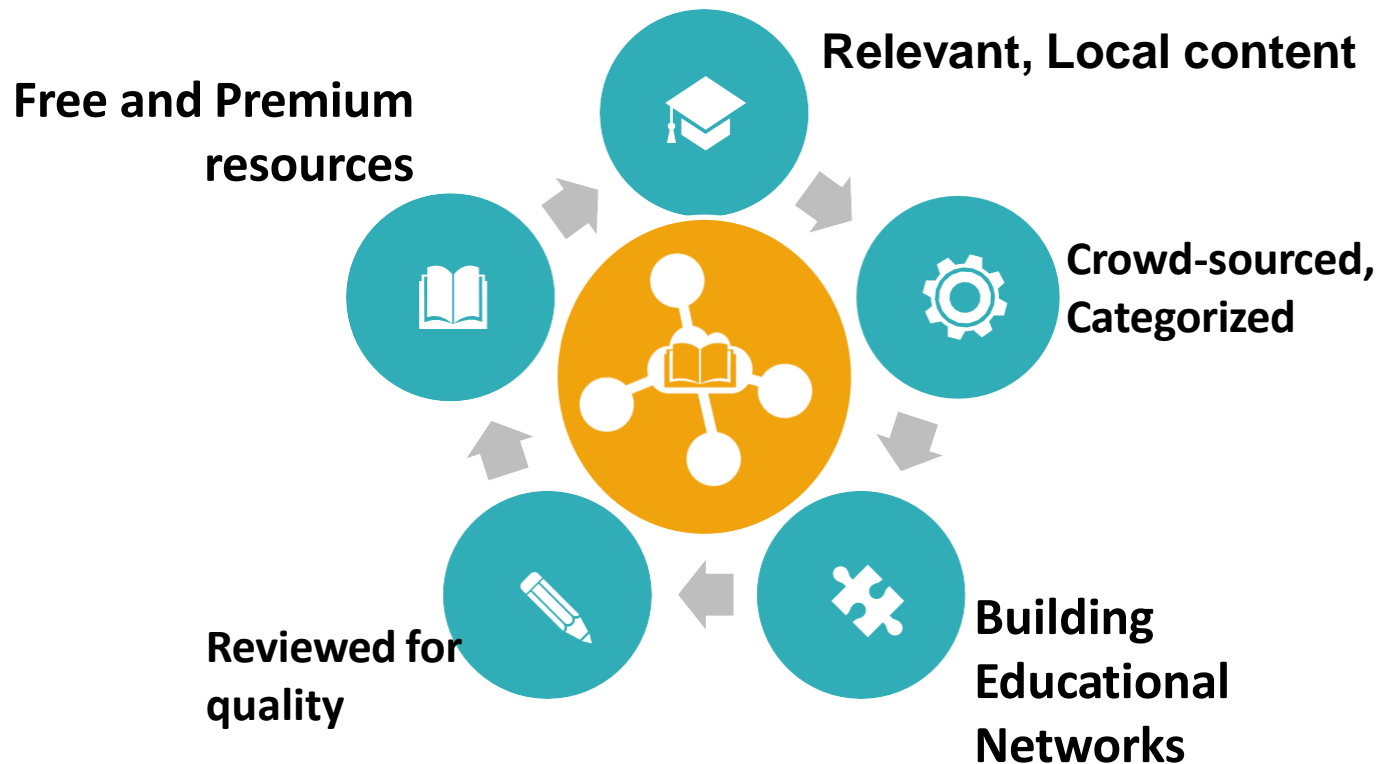
10:43 AM 9/10/2021



# Solution



**A centralized platform for educationists to publish, share and market their digital teaching and learning content.**



# The Sharebility Uganda Team and Partners



**Rogers Mukalele**  
National Coordinator,  
ICT Trs Assn Ug (ITAU)  
– Founder, Team Lead



**James Mutai**  
Software Engineer  
*Operations Manager*



**Happy Immaculate**  
Professional ICT Teacher  
*Product Manager*



**Oryang David**  
Educationist  
Research  
Consultant



**Patience Nekesa**  
ICT Expert, Tech-prenuer,  
*Elearning Consultant*

Over 1000  
Educationists  
Countrywide  
under ITAU



Angoda  
Emmanuel



Were David  
Hannington



Emmy  
Wasswa



Doreen  
Tusiime



Dennis Kintu



David  
Tukashaba



Bariyo Julius



Mujuni John



Deusedit  
Kwesiga



Johnny Backri  
Oluka



Shakiran  
Katongole



Alon  
Tashobya



Okene  
Vincent



Philip  
Mugerwa



Ronald  
Ssekimpi



Joseph  
Kayiira

**Working Space: Makerere Innovation  
and Incubation Center**



# Traction



Analytics New Shareability Website  
All Web Site Data

[Go to report](#)

All accounts > New Shareability Website  
All Web Site Data

Number of Unique Page views since May 1, 2020

[Feedback](#)



Page Views VS Select a metric

Day Week Month

Page Views

20,000

10,000

Tuesday, 23 February 2021  
Page Views: 15,098

2021

Primary Dimension: Page Page Title Other

Plot Rows

Secondary dimension



advanced

Sort Type: Default

	Page	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounces
		4,282,529 % of Total: 100.00% (4,282,529)	2,397,898 % of Total: 100.00% (2,397,898)	00:01:26 Avg for View: 00:01:26 (0.00%)	779,590 % of Total: 100.00% (779,590)	26 Avg
Mobile Traffic	1,142 % of Total: 74.40% (1,535)	141,490 (3.30%) 5,370 % of Total: 65.36% (8,216)	82,830 (3.45%)	00:01:06	60,056 (7.70%) 10,124 % of Total: 65.82% (15,381)	19,389 % of Total: 65.90% (29,421)

Back

You asked: Number of Unique Page views since May 1, 2020

Number of Unique Pageviews

May 1, 2020–Nov 23, 2021

2,397,943

Unique Pageviews

10K

7.5K

5K

2.5K

0

May 01

Nov 23

19,389

% of Total: 65.90% (29,421)

As At Nov 2021, our shareability.net has grown up to over 4.2 million hits and 2.3 million unique visits since the launch during 1<sup>st</sup> lockdown in June 2020



# Value Proposition & Business Model



## Creating Value

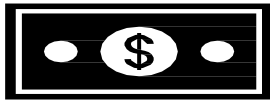
**Market  
place for  
Content  
Creators**

## Delivering Value

**Online  
Channels**

## Capturing Value

**20% on  
sales**



# Other Revenue Streams



## Advertising

Revenue from per-click ads from Google adsense and custom advert space



## Sponsors and Partners

We reach out to Several companies with interests ICT for Education and organize teacher workshops



## Subscription to courses

Revenue from subscription of e-learning courses



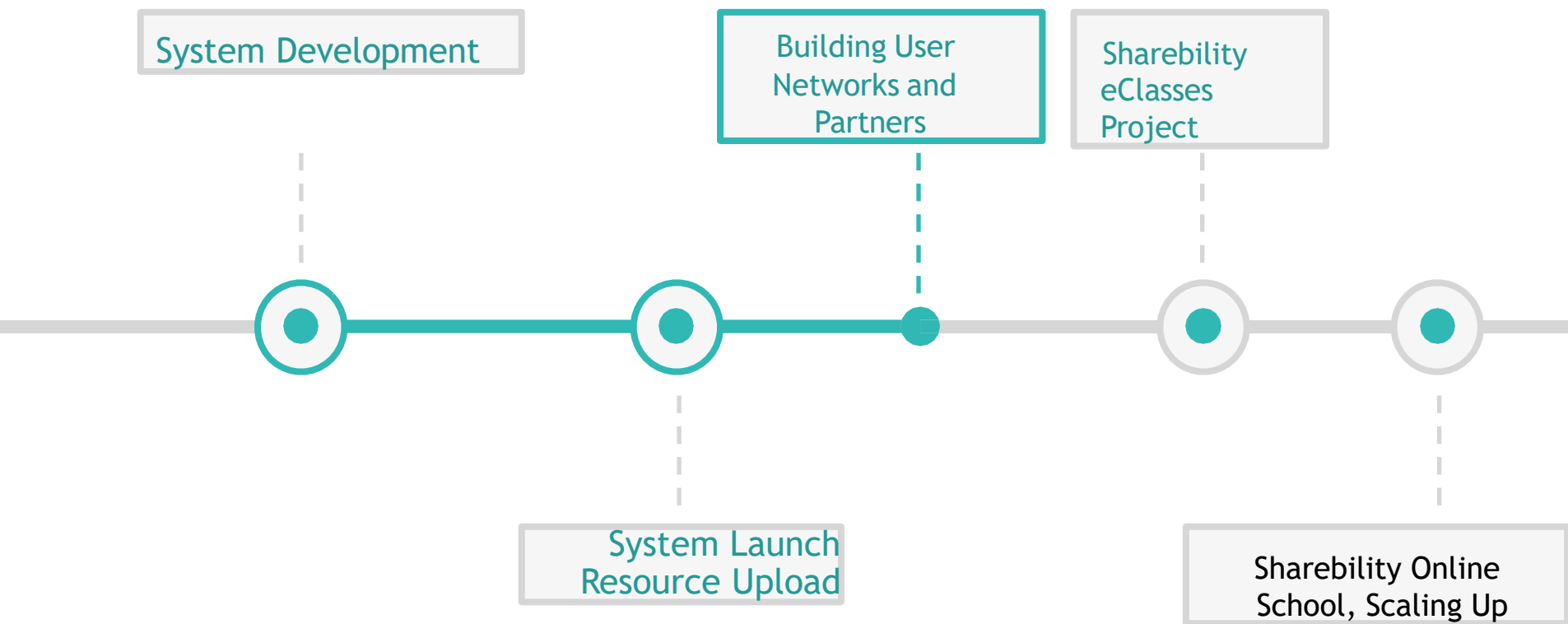
## Offering Elearning Services for Schools

Customizing system for schools which need e-Portals for schools on thier sites .





# Road map



Thank  
you!!



@SharebilityUg



[admin@sharebility.net](mailto:admin@sharebility.net)



sharebility.net



+256-776-960740