





**WORDCAMP**  
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# **LIVERAGING MULTISITES WITH WORDPRESS**

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# Who am i?

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**Wordpress Developer since 3.1**

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# How, why and where to use Wordpress Multisite



# What is Multisite?

Multiple Website. What else?

- So what is WordPress multisite?

Obviously Multiple Websites hosted in WordPress.

**So what's the catch?**

- All of these sites are under single installation of WP

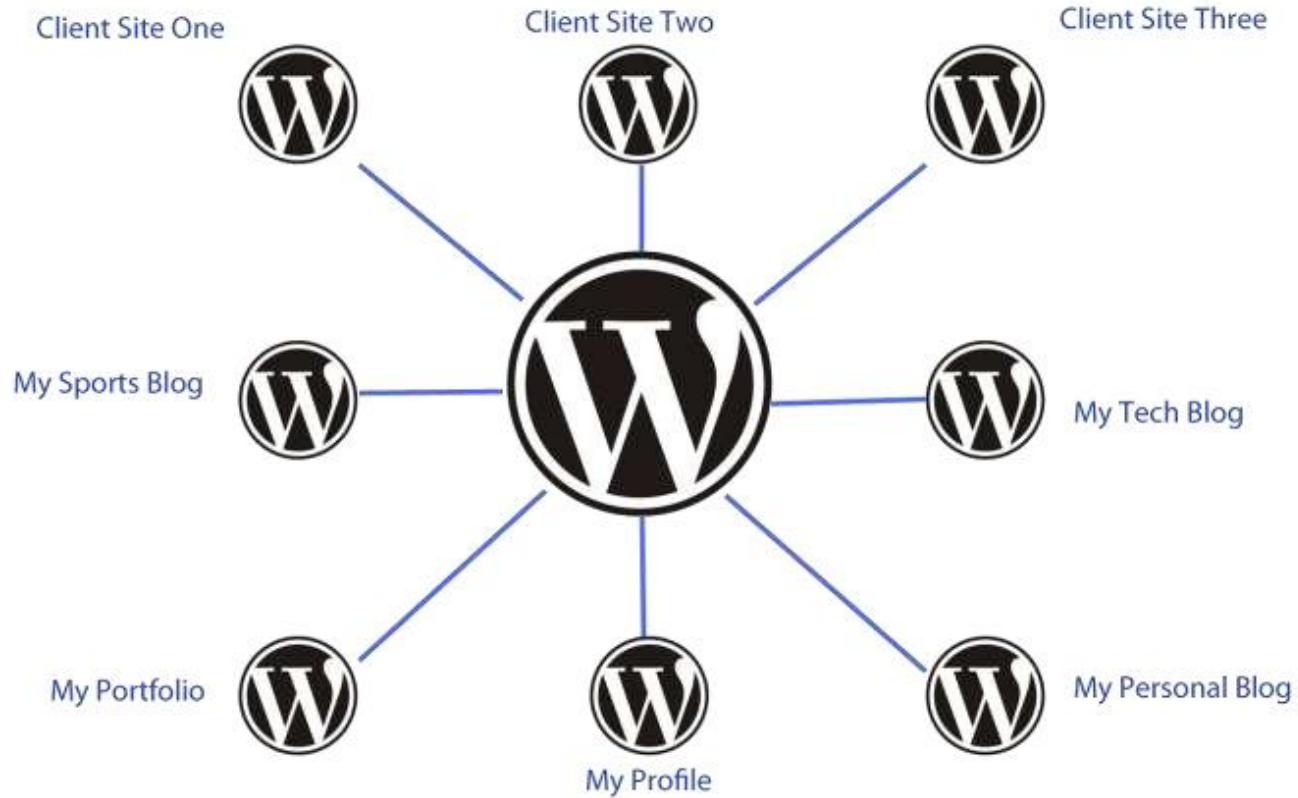
# Regular v/s Multisite

## WordPress Multisite

- Multiple (Network of) Sites
- Single installation for 'n' number of websites
- Single installation of Plugins, themes for all.
- Multiple set of Users
- Super Administrator to control the Network



# How it works





When?



- You have a number of sites running on WordPress
- You are looking for an easy way to maintain your network of blogs
- Want to allow people to run their websites/blog on your Installation
- Save time from installing same plugins, themes over and over again.

# Where to?

## **Personal**

Multiple Blogs, websites

## **Academic**

Different sites focusing on different faculties, courses or academia.

## **Organizational**

Team or division based information site or blogs.

Regular Blogging, Intranets

Network of blogs

## **Hosting Sites**

Host different sites of client under one roof, easier to maintain.

# Where to?

- Distinct theme/domain/permissions/SEO
- Sharing users across multiple sites
- Want users to create blogs/sites on-demand
- Intranet or internal company sites
- Development and test sites in one network
- Multiple personal or client sites in one network\*
- Multi-lingual sites
- One WordPress install and codebase to maintain



# Where not to?

**Just because you can, doesn't mean you have to**

Different Post Type of same niche.  
(Try custom post type)

Users Need To Install Themes/Plugins

Single Website or blog

# Types of Networks

## Open registration with paid upgrades

- WordPress (WordPress.com)
- Edu blogs
- Missionsplace.com

## Closed Registration

- Wordcamp.org
- bbcamerica.org
- intranets
- New York Times (nytimes.com/blogs)

# Subdomain Vs Subdirectory



## Subdomain

- Mysite.com
- Site1.mysite.com
- Site2.mysite.com

## Subdirectory level

- Mysite.com
- Mysite.com/site1
- Mysite.com/site2



# Did you know?

- New York Times has 60+ blogs covering a wide range of topics
- Powersites.net has 17000+ small business websites
- WordPress.com hosts 57,600,799 (while creating this presentation) blogs

Contact us



# Thank You

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